

# Data.



## It drives today's cutting-edge information services, apps, and analytics. Is yours up to date?

Maintaining the quality of your databases can be a thankless and difficult job. Expectations for data quality have never been higher and budgets often don't fully account for all the tools and labor required to meet customer expectations.

At Information Evolution we understand this situation because we specialize in keeping databases updated in real-time at the lowest possible cost. Our team of experienced U.S.-based project managers uses the latest technology (specialized tools, homegrown code) and dedicated offshore research and verification teams to keep your databases razor sharp without blowing your budget.

Our other areas of specialization include the creation of new databases from scratch, real-time updating, telephone verification, data appends, competitive intelligence gathering, data harvesting, managed crowd sourcing, news monitoring, and high-volume data conversion from any source format to any desired output format.

If you would like to see how we can help you to re-engineer one of your less-than-optimal data acquisition or maintenance processes, just fill out our inquiry form today and we'll do a free, no-obligation analysis for you, including how it could be improved and what it would cost to do so. Or you can give us a call at **512-650-1111, ext. 1** today to discuss your unique requirements with our staff.

**Contact Information Evolution today for a no-obligation assessment of your data maintenance processes.**

### COMPANY BACKGROUND

- Founded in 2007
- Headquarters in Austin, Texas & Coimbatore, India
- Five International Offices
- 120 Employees Worldwide

### SERVICES PROVIDED

- Database Management & Maintenance
- Data Harvesting & Appending
- Managed Crowdsourcing
- Process Re-Engineering
- Offshore Production
- Custom Content Creation
- New Product Development
- Software Development
- Competitive Intelligence

### PROFICIENCIES

- Connotate Agent Community Gen. 2
- Crowd Control 2.4
- Khemeia 3.2
- Attendee Touch
- Count Builder 2.0
- Microsoft .Net



**INFORMATION EVOLUTION**

Reliable, Experienced, Affordable Human Bandwidth

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